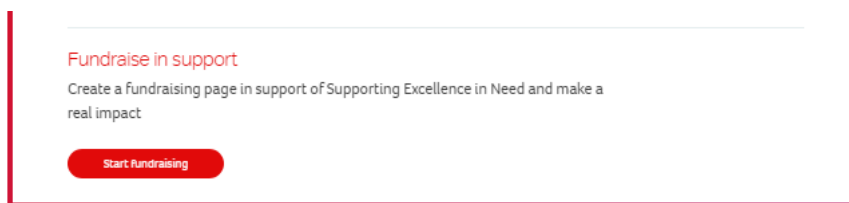


## Virgin Money – How to set up a Fundraising Page

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1. Click on the 'help raise a target amount' link on the SIET Website where you will be taken to the Virgin Money Giving website.
2. Click 'Start Fundraising' at the bottom of the page.



3. Register your account with Virgin Money Giving, if you do not already have one.
4. You will then be asked what you are doing to raise money i.e. bake sale, running or taking part in one of the listed events. You can also just say 'fundraising'. The activity options are designed for those doing conventional fundraising.
5. You will then be asked to Choose your Charity. The Scottish International Education Trust, should already be pre-selected, however, you can search for charities using the search function as show below:-

### Choose your charity

Choose up to five charities to benefit from the money you raise.

Search for a charity

Search

Your selected charities



Add another charity

6. Once you have found the correct charity, click 'Create my page'.

- You will then be taken to your new fundraising page, which can be tailored to your event and cause that you are supporting. You will also be asked to set a fundraising target. (As a reminder, £4,000 would help us support two individuals.) If £2,000 is more achievable that's also a good target.

The screenshot displays a fundraising page interface. At the top, there is a URL bar with the text 'https://uk.virginmoneygiving.com/DavidSmith497' and a 'Copy link' button. To the right are 'Donate' and 'Share' buttons. Below the URL bar, it says 'You can change your personal URL in [account settings](#).' and '[Other ways to support](#)'.

The main content area shows a progress indicator on the left: a circle with '0% of target'. To its right, it states 'Total raised so far £0.00' and 'Total plus Gift Aid: £0.00'. Further right, the 'Target' is set at '£4,000' with an 'Edit' button, and 'Raised offline: £0.00' also has an 'Edit' button. A QR code is positioned to the right of the target information.

At the bottom, there is a light blue box with a lightbulb icon and the text 'Set a target to smash' followed by 'The surefire way to raise more. Set one now (you can always change it later).' and a 'Set target' button.

- You can also provide a bit of background as to why you are fundraising for SIET – there is lots of information on the website - and you can share a link to our stories found here – <https://scotinted.org.uk/stories/>. If you yourself have had an award from SIET in the past you could tell your story.
- A personalised URL will be created, and you will be able to post this on your social media or share it with friends so that they can easily donate to your selected charity.